

Heather Stanfield

Graphic Designer/Illustrator

Iowa City, IA
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Summary

Graphic designer and illustrator with a background in prepress design and editorial illustration. Skilled in multi-project management and working in a fast-paced environment. History of leadership roles; exhibits a proactive approach and the ability to collaborate on a team or work independently. Enthusiastic to develop new skills and adapts easily to a variety of projects.

Education

Upper Iowa University
BA in Graphic Design | Fayette, IA
August 2022 - Present

Kirkwood Community College
AA in Liberal Arts | Iowa City, IA
January 2020 - May 2022

Achievements

Editorial Publication (Design/Illustration)
Trill Mag | 2025

Editorial Publication (Illustration)
True Short Stories You'll Love by Jacob Sparks | 2025

Design Contest Winner
Iowa City Downtown District | 2024

Software

- Adobe Creative Suite
InDesign, Photoshop, Illustrator, Premiere, Animate
- Microsoft 365/Google Drive
- Procreate
- Canva
- Wix/Wordpress
- Trello/Notion
- Slack
- Fiery Workstation

Languages

English (Native) | Spanish (Intermediate)

Experience

Freelance Graphic Designer/Illustrator
Self-Employed | Iowa City, IA
January 2019 - Present

- Print and digital design (advertisements, logos, merchandise/apparel, editorials)
- Vector and raster illustrations
- UI design/website template customization
- Project intake, proofing, and delivery
- Client outreach and marketing
- Copywriting/content creation
- Video editing and animation
- Experience with Adobe Creative Suite, Procreate, Canva, Wix, Wordpress

Illustration Intern

Trill Mag | Remote
April 2025 - June 2025

- Digital illustration and graphic design (editorial, digital magazine)
- Review project briefs and prepare concept
- Execute illustrations/designs that communicate article message
- Discuss and implement feedback from writers and editors
- Correspondence/project management via Trello and Slack
- Experience with Adobe Illustrator, Photoshop, and Procreate

Graphic Designer

Copyworks | Coralville, IA
July 2023 - December 2024

- Prepress layout/formatting
- Modifying/creating designs (advertisements, invitations)
- Project intake, proofing, and delivery
- E-mail and multi-line phone correspondence
- Print production operations, including large format printing
- Experience with Adobe InDesign, Photoshop, and Illustrator
- Experience with Fiery Command Work Station

Skills

Communication | Initiative | Adaptable | Leadership